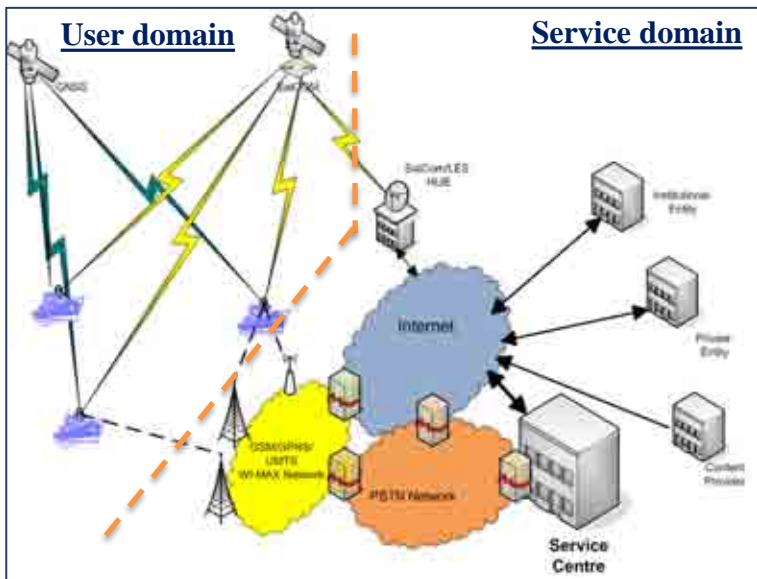




Artes20 IAP programme
 [ITT: AO/1-6124/09/NL/US (Issue 2.0)]

Easy And Safe Yachting

EASY is a unique, value adding, exclusive and trusted reference point providing an integrated set of always on nautical services and addressed to make more safe and attractive navigation for end users who are asking for more simplicity, comfort and peace of mind the life at sea.



- **ONE** onboard device shall allow end-users to access the EASY services
- **EASY** Service Centre shall provide the integrated service interacting also with external providers:
 - Content providers
 - Private Service Providers
 - Institutional Service Provides

The value of the Integration

- **ONE** Access (simple and always on)
- **ONE** Provider (single point of contact)
- **MANY** Services/Applications

